

Sabrina McGowan

Development Committee Chair

With more than 20 years of experience in public relations, marketing and communications, Sabrina McGowan works with local and national non-profit organizations and businesses. As the owner of SQM Communications, she partners with her clients to identify opportunities and create supporting strategies and programs to help them achieve their brand awareness and business development goals. She manages a variety of client projects including PR campaigns, social media, marketing materials, advertising, videos, websites and events.

Sabrina has been involved with Interfaith Works since 2014 when she joined the board of directors' advocacy committee. She continues to work with the committee and Interfaith Works staff on online advocacy, strategy and surveys, as well as the organization's social media. In addition to serving on the advocacy committee, Sabrina is also a member of the governance committee.

She is a member of Washington Women in PR. Sabrina also volunteers her time at the Maryland Women's Business Center, where she conducts workshops on marketing and communication tools and strategies for owners of small, women-owned businesses.

Sabrina graduated from the University of Texas at San Antonio with a bachelor's degree in English following a year studying abroad at the American University of Paris.