



## SPONSORSHIP INVITATION

The **19<sup>th</sup> Annual Companies Caring Breakfast** fills the room with 400 corporate and government leaders, foundation representatives, and community partners who gather together to celebrate partnership on behalf of our neighbors in need.

### OUR HONOREES

**Chuck Short**, *Legacy of Leadership Award*

**Capital One**, *Corporate Partnership Award*

**Neal & Jennifer Simon and Family**, *Humanitarians of the Year*

The **Interfaith Works Companies Caring Breakfast** celebrates the legacy of our community-wide partnership that uplifts our neighbors in need. Interfaith Works serves over 20,000 people each year by empowering individuals and families with the tools and skills to lift themselves from poverty and homelessness. Your support helps thousands of people like this Interfaith Works client—and the many others we have helped for over 43 years.

Partnering with Interfaith Works offers you the opportunity to:

- **Network** with County Council members, the County Executive, our public partners in government, and leading members of the business community
- **Showcase** your brand to Interfaith Works' diverse financial supporter base that includes individuals, member congregations, corporations, and other supporters (distribution 3500)
- **Invest** in a nonprofit organization that has been serving our community for over 43 years
- **Learn** more about opportunities for partnerships including corporate team-building activities, days of service, individual volunteer opportunities, and in-kind partnerships

*"I knew we didn't have a lot of money, and although my dad worked a full time job, it wasn't enough. My mom helped us feel like normal kids by relying on the support of nameless angels in our community.*

*As I grew older, I realized the strangers showing up at our door were **ordinary people doing their small part to create stability for a family in need** - organizations like Interfaith Works, providing us with clothes and school supplies, companies adopting our family for Christmas, congregations providing holiday meals. **Their caring gave us a sense of hope and normalcy that lifted us up when things were low.**"*

- A grateful Interfaith Works client

### EVENT INFORMATION

**DATE:** April 28, 2016

**TIME:** 7:30am-9:30am

**LOCATION:** Bethesda North Marriott Hotel and Conference Center, 5701 Marinelli Rd, North Bethesda, MD

# SPONSORSHIP LEVELS

## Presenting Sponsor

**\$25,000**

Includes all Benefactor-level sponsorship benefits for both Companies Caring Breakfast and one additional event, prominent yearlong signage at the Interfaith Clothing Center or another IW Program site, additional custom-designed promotional opportunities that communicate your leadership in supporting the 20,000 people who Interfaith Works serves.

## Benefactor

**\$10,000**

Includes table for nine (premium seating), opportunity to introduce one of the award recipients during event program, paragraph about sponsor and your work with Interfaith Works in e-newsletter following event, listing in all publications pre- and post-event\*, logo in marketing materials and collateral (ads, social media, video, press release)\*, one (1) full-page full-color advertisement in program\*, hyperlinked logo on Interfaith Works' website, special acknowledgment in the Interfaith Works Annual Report.

## Patron

**\$5,000**

Includes table for nine, mention of company and your work with Interfaith Works in e-newsletter following event, listing in all publications pre- and post-event, logo in marketing materials and collateral (ads, social media, video, press releases)\*, one (1) half-page full-color advertisement in program\*, hyperlinked logo on Interfaith Works' website.

## Partner

**\$3,000**

Includes table for nine, listing in all publications pre- and post-event, logo in marketing materials and collateral (ads, social media, video, press release), one (1) full-color logo display in program\*, hyperlinked logo on Interfaith Works' website.

## Sponsor

**\$1,500**

Includes table for nine, logo in signage, one (1) full-color logo display in program\*, hyperlinked logo on Interfaith Works' website.

## Honorees Table (Seats 9)

**\$1,125**

## Individual Seats

**\$150**

\* Logos must be submitted by COB, April 8th



# PLEDGE FORM

## Yes, I will sponsor Interfaith Works at the following level:

Presenting Sponsor (\$25,000)

Patron (\$5,000)

Sponsor (\$1,500)

Individual Seats: (\$150)

Benefactor (\$10,000)

Partner (\$3,000)

Honorees Table: (\$1,125)

## Contact Information

CONTACT NAME \_\_\_\_\_

TITLE \_\_\_\_\_

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_

ZIP \_\_\_\_\_

PHONE \_\_\_\_\_

EMAIL \_\_\_\_\_

## Payment Information (Interfaith Works' Tax Identification Number is 52-1072684)

Check *made payable to Interfaith Works*

Visa

Mastercard

American Express

Discover

CARDHOLDER NAME \_\_\_\_\_

CARD NUMBER \_\_\_\_\_

EXPIRATION DATE \_\_\_\_\_

3 OR 4 DIGIT SECURITY CODE \_\_\_\_\_

I understand that by signing this sponsorship form, I agree to the sponsorship level indicated above on behalf of my company. The sponsorship amount is payable by May 9, 2016.

SIGNATURE \_\_\_\_\_

Sponsorships are limited. To reserve your space, please return this form, company logo, and seat assignments, no later than April 8, 2016 to:  
Mary Jo Bean, Assistant Director of Development, mbean@iworksmc.org, 301.315.1096