

NEWSLETTER

OCTOBER 2022



MESSAGE FROM THE CEO

Courtney Hall

Volunteerism has been at the heart of IW since we were formed in 1972.

Motivated by a desire to help, people of faith combined their resources to provide emergency financial assistance, shelter, and clothing to our neighbors experiencing poverty and homelessness. As we evolved to meet the needs of our community, our volunteers continue to help us respond.

Fifty years later, our family of volunteers includes 7,000 people like you, who lend their time and resources to support our 11 programs.

HIGHLIGHTS

IW Voices

In the Spotlight:
Lauren Winn

October News

Upcoming Events

Impact by the Numbers (as of Fiscal Year 2022)

You are our driving force, and your partnership makes it possible for us to provide vital services and a pathway to stability for our 35,000 neighbors each year.



"IW volunteers are the backbone of IW. Their contributions and value are unparalleled, and their involvement is a major reason for IW's success in helping those in need. Thank you so much for helping IW to help others." --Frank White, IW Board Chair

"Thank you for the kindness you showed me the first night I entered the shelter. I'll never forget that you took the time to patiently listen to my story while completing my paperwork."—an IW Women's Center Client

"Thank you for planning and inviting me to the Volunteer Appreciation Festival. What a special event it was! I consider it an honor to be a volunteer at the IW Clothing Center and to have been associated with IW over the past many years."—Ann Gaines, IW Volunteer



You helped us serve 124,000 warm meals at our shelters, distribute \$3.1 million worth of clothing and household goods, and secure employment for 101 people. When we launched our food distribution program, we hoped you would help us meet the demand. Two years later, we look back with gratitude, knowing that you helped us get 1.85 million pounds of food to those in need.

Beyond the numbers, such goodwill has empowered our neighbors, who leave our facilities knowing that their community stands with them.

There are no words to adequately convey the immeasurable impact of your dedication and our deepest gratitude. Your generous spirit inspires us. We can only say, with hand over heart, "thank you."

IN THE SPOTLIGHT

In October, we celebrated the heart and soul of our organization—our amazing volunteers. One of them is Lauren Winn, who is probably one of our youngest community partners. A resident of Montgomery County, she and her family have quietly helped others through their church and school.

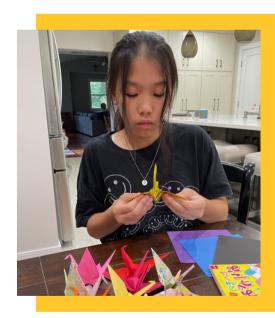
The spirit of volunteerism is truly alive and well in our community. We hope that more teenagers like Lauren will join us in building pathways to stability for a thriving Montgomery County, where the well-being of all our neighbors is safe and assured.

FROM RIPPLES TO WAVES: THE VOLUNTEERISM OF LAUREN WINN

Not every 13-year-old child would want to spend her birthday at the IW Clothing Center. But Lauren Winn is not your usual teenager.

She comes from a family that has instilled the value of giving back.

"A community is about being connected to others and being responsible for what happens around us," Cheryl, Lauren's mother, explained. "We all play a role in shaping our community, and people helping each other is how communities come together."



And they did. Lauren invited seven of her best friends to sort and pack more than 1,400 pencil boxes filled with crayons, scissors, glue sticks, and notebooks.

Got an IW story? Share it with us at <u>sututalum@iworksmc.org</u>.

IW Clothing Center



the school of Lauren's help, Because supplies distributed IW's were during Back-to-School Campaign. annual The successful initiative resulted in nearly 2,500 students returning to their classrooms equipped with the tools needed to learn and succeed.

"It was such a fun afternoon that we did not even notice the time. My friends and I were happy working and chatting the day away," Lauren said. "The IW team who met us were very kind, too. They made sure we were comfortable and readily answered all our questions."

When asked for the reason behind her volunteerism, Lauren displayed a depth of empathy that is beyond her young years.

Lauren lost a friend in kindergarten to DIPG, a childhood brain cancer that has a nearly zero percent survival rate. This opened her eyes to the importance of bringing action to raise awareness and funding to find a cure. This is why she regularly volunteers for various events and fundraisers for the Chad Tough Defeat DIPG Foundation.

"The little things that we do may seem small but they are ripples. When added together, they can create waves of change," she said.

As the interview closed, Lauren encouraged more teenagers to be involved by volunteering for causes that can make life a little brighter for others.

"All efforts, whether big or small, matter. We can all make a difference," she said.



OCTOBER NEWS

IW to launch "Giving Tuesday" Campaign on November 29. IW will once again participate in "Giving Tuesday," a global day of giving. With the goal of raising \$30,000, partners, friends, and supporters are invited to visit the IW page to donate! Donations collected at the close of November 29 will be matched up to \$15,000 by a generous IW donor. The funds will be used to cover emergency needs of

IW clients across Montgomery County.

Support IW's Monthly Restaurant Fundraiser on Saturday, November 12. Family and friends are invited to enjoy great coffee, smoothies, and their favorite meals at Kaldi's Social House located at 918 Silver Spring Avenue, Silver Spring, MD. IW will receive 30 percent of all proceeds from food and drinks ordered between 10:00 am to 2:00 pm.





IW Connections receives support from the PHI Community Foundation-Pepco Region. IW gratefully received \$80,000 for its program from the 17th Annual PHI Community Foundation Golf Classic. IW Connections provides neighbors in need with emergency rental and utility assistance, as well as referrals to other essential services. In the last fiscal year, the

program served nearly 1,500 clients in Montgomery

County. See more.

Newly-renovated IW Priscilla's House becomes a more welcoming sanctuary for IW clients. Through the generous donation of Curbio, IW and its partners unveiled the upgraded facility at a reception on October 17. See more.





IW gives thanks to its volunteers. In marking 50 years of service, IW held an appreciation festival on October 15 to recognize those who lent their time and resources to help provide 35,000 neighbors in need with safe shelter, housing, clothing, food, financial assistance, and jobs. The afternoon included lunch, games, group activities, and a free raffle draw for volunteers, their family members, and friends. See more.

IW to host its Annual Faith Community Meeting. Faithbased groups and those interested in partnering with IW are invited to the event on November 1 from 6:15 pm to 8:30 pm at the Washington D.C. Temple Visitors' Center. Under the theme, "A Commitment to Serve Together," the meeting will once again convene groups to discuss ways to better serve Montgomery County residents. Register at cutt.ly/uV8veE2 and access the flyer here. See more.





Inclusive IW New Leaf Shelter to open in November.

The low-barrier and 30-bed emergency shelter serving adults of all genders is scheduled to open in November in Rockville, MD. The facility, which will operate year-round, will be managed by IW under a contract with Montgomery County government's Services to End and Prevent Homelessness. **See more.**

IW commemorates World Homeless Day with Montgomery County leaders and partners. At the County's proclamation presentation on October 10, Council Vice President Evan Glass recognized IW and other partner providers for their work in addressing the essential needs of residents.





Helping warm MoCo residents. IW collected 310 gently-worn coats and sweaters at the successful Culture Pop Kid Fest hosted by Westfield Montgomery on October 1. The IW Coat Drive was part of a series of activities that included a concert from Koo Koo Kanga Roo and BeatBox Dads for the hundreds of parents and children who attended the event in Bethesda, MD. See more.

UPCOMING EVENTS

Annual Faith Community
Meeting

Virtual Meet and Greet for Volunteers of the IW New Leaf Shelter

12 IW Restaurant Fundraiser:
Kaldi's Social House, Silver
Spring, MD

DONATE AND VOLUNTEER

www.iworksmc.org

CONTACT US

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IMPACT BY THE NUMBERS

as of Fiscal Year 2022



35,000 MoCo residents served annually



1.85 million pounds of food distributed



1,116 people provided shelter and meals



101 people secured employment



7,582 people received clothing and other household items



469 households accessed emergency rental and utility support